Sample News Article

about 510 words

(INSERT NAME OF LIBRARY) PROVIDES TWENTY-FOUR HOUR SERVICE
THANKS TO ONLINE DATABASE SERVICE

(**INSERT LOCATION)**, Washington.

Thanks to the availability of online computer databases, **(INSERT NAME OF LIBRARY)** now provides the community with twenty-four hour service year round including weekends and holidays.

Increasingly, people are turning to the Internet for entertainment, shopping, and business transactions. Finding information is no different. People are seeking information during non-traditional business hours. College students, retail sales people, working moms, and small business entrepreneurs may need to find information during early morning or late night hours.

INSERT A STATEMENT FROM A LIBRARY CUSTOMER WHO NEEDS ACCESS TO INFORMATION DURING NON-TRADITIONAL HOURS HERE. Example: I go to college part-time and care for my children in the evenings. Often, I can't get to the library in time to find resources for my assignments. Thanks to the **(INSERT NAME OF LIBRARY)** *database program I can find what I need when I have time.*

Conscious of the changing nature of its customers, the **(INSERT NAME OF LIBRARY)** offers access to powerful databases both from within the library and remotely from home and office computers. Availability of the databases is not dependent on the Library's doors being open and lights on.

INSERT A STATEMENT FROM THE LIBRARY DIRECTOR OR CHAIR OF THE LIBRARY BOARD HERE. Example: By adopting the Statewide Database Licensing Project in the late 1990s our library was well equipped to meet the twenty-first century needs of our customers.

Members of the community which previously found little reason to visit the library are now visiting the library virtually.
INSERT A QUOTE FROM THE LIBRARY DIRECTOR, CHAIR OF THE LIBRARY BOARD, OR A LIBRARY CUSTOMER. Example: The library is proud to continue to offer traditional library services. But, we are aware that traditional services

do not meet the needs of some individuals in our community. Through online access to library resources, people are returning to the library.

Library customers may search several databases. ProQuest provides information on general topics including business and consumer health. Students will find it useful in preparing reports and doing other homework assignments. Long distance learners use the databases for college assignments. e-Library Elementary is a database for elementary and middle school-aged children. A newspaper database provides articles from the New York Times, Oregonian, and fourteen Washington newspapers. In many cases, the databases will provide the complete text of articles from magazines, newspapers, and other resources. These can be downloaded to a disk, printed, or emailed.

(INSERT NAME OF LIBRARY) participates in a Statewide Database Licensing project (SDL) administered by the Washington State Library. The cost for **(INSERT NAME OF LIBRARY)** to participate in the project is matched by the State Library using federal funds provided by the Institute of Museum and Library Services through the Library Service and Technology Act. Federal funding ends June 30, 2002. The Washington State Library has requested the legislature to provide state funding to continue the project.

INSERT A STATEMENT FROM THE LIBRARY DIRECTOR OR CHAIR OF THE BOARD HERE. Example: Our participation in the SDL project has allowed us to offer these rich resources that otherwise would have been difficult for us to do. We have been able to direct money saved into purchase of other resources.

To find out how you can use these databases, please call the library at (*library phone number and/or library web address*.

Visit the Statewide Database Licensing Project at http://www.statelib.wa.gov/sdl.